The 13th Annual MIT Chief Data Officer & Information Quality Symposium

July 31 - August 2, 2019

ANNOUNCEMENT

Great value, great content!

REGISTER NOW

HOTEL INFORMATION?

When booking rooms ask for the MIT CDOIQ Symposium block rate.
Partner Hotel information Found Here
Featured Sessions

Data Privacy & CCPA
By Arka Mukherjee, Founder & CEO, Global IDs, Inc.

Abstract: As CEO’s grapple with the societal importance of data privacy, many states and countries are passing privacy regulations similar to GDPR, the European General Data Protection Regulation. In the US, the California Consumer Protection Act (CCPA) has driven organizations to initiate CCPA Data Privacy projects to protect the private sensitive data associated of California residents. The technical implementation of a CCPA project can be challenging. CCPA - specific sensitive data can be distributed across large data ecosystems comprised of many thousands of applications and databases. Finding and protecting the data associated with a specific individual is equivalent to finding a needle in a thousand haystacks. Over the last 15 years, our team at Global IDs has established a methodology for classifying, mapping and locating private, sensitive data using semantic graph representations. In this presentation, we will be describing/demonstrating the methodology within the context of CCPA.

Driving Data Monetization across the Enterprise
By Gokula Mishra, Senior Director, Global Data & Analytics, McDonald’s

Abstract: We can all debate if data is the new oil or not, or is data playing a much bigger and more important role than oil ever did. But it is clear that it is impacting every aspect of our lives and everything around us. And this phenomenon is growing and accelerating rapidly. With the evolution of today’s information driven economy and advancement in big data and analytics/AI technologies, enterprises are investing huge amount of resources to create, collect, store, manage and assemble data assets for business usage. The faster one can monetize these data assets the better is the enterprise in terms of growth. Despite this effort, investment and realization that monetization of their data assets is critical for their future, many organizations still struggle to achieve tangible business value from their untapped data.
of CCPA implementations and explaining its implications. Enterprises must identify and accelerate opportunities to monetize their data – driving real value for their customers, partners and internal stakeholders.

AGENDA

THE IQ CAPABILITIES FRAMEWORK

By Dr. WooYoung Chung
Professor of Information Technology Capella University

CAPABILITIES INTEGRATION: The Three Steps for Chief Data Officers

Read More

ASK THE EXPERT

Expert: Principal, Data & Analytics Strategy, Caserta | Best-Selling Author of "Infonomics"

Question: What are a couple major traps that CDOs should avoid?

READ ANSWER

NEWS ARTICLE

By Inside Sources
Stuart Madnick, a professor of information technology and engineering systems at MIT’s Sloan School of Management, told InsideSources.

And learn more by attending our Data Ethics, Privacy Panel on Day One of the July Symposium - Session 4C 2-3 PM

TESTIMONIAL

"This was a great program! Thank you for your enthusiasm, passion, and clarity in teaching CDO-1 Foundations for Chief Data Officers. The pace and duration of the class were appropriate. I can't wait to get back to work and start applying everything I've learned in my new role as the county’s first CDO."

-Mike Knuppel

Next Upcoming Training:

November 14 - 15, 2019 @ Washington, DC

Register now to receive a 25% Early Bird Discount!

Discount Code: EarlyBird25
Premium Sponsors

pwc
Informatica
PRIVACY ANALYTICS
Sandhill
Fusion Alliance
UA Little Rock Institute for Chief Data Officers
tamr
Global IDs
KPMG
Experian

Standard Sponsors

caserta
OKERA
DATA KITCHEN
Deloitte.
CITIZANT
Alation
All sessions of the Annual MITCDOIQ Symposium will be held at the

**Massachusetts Institute of Technology**
**July 31 - August 2, 2019**

Tang Building (E51)
MIT East Campus
2 Amherst Street
Cambridge, MA 02142

Register Now

To inquire about **speaker opportunities**, contact
Dr. Richard Wang at rwang@mit.edu

For **Sponsorship Opportunities**, contact
Robert Lutton at robert.lutton@sandhillconsultants.com

**Volunteers are welcome!** To learn more, contact
Collette Johnson at crjohnson7@ualr.edu

MITCDOIQ.org

Follow us on Twitter
Join the MIT CDO LinkedIn Group