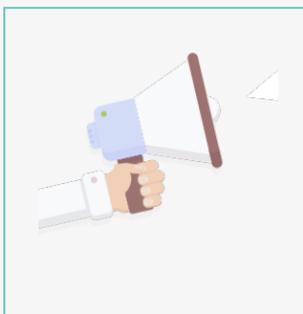## The 13th Annual MIT Chief Data Officer & Information Quality Symposium

July 31 - August 2, 2019

OPENING KEYNOTE HAS BEEN BOOKED

We are very excited to announce that we have booked the opening Keynote Session for the 2019 Symposium! Keep an eye out for the big reveal in next month's Newsletter.

Data Governance Survey

We'd like to extend a big Thank You to all those who have participated in our survey so far! Your inputs are highly appreciated and valued. Click the link below to learn about the study and methodology.

Data Governance Survey Information

If you did not get a chance to take the survey yet, please do so at your earliest convenience!

We will have a final report, analyzed and written by Dr. Markum Reed, ready to share with you within the next few months.

TAKE THE SURVEY

DATA-DRIVEN ORGANIZATIONS

Dr. Markum Reed holds a Ph.D. in Economics from Southern Illinois University, Carbondale. He currently holds the position of Associate Professor of Data Analytics in the School of Business at Henderson State University.
What does it mean for an organization to be data-driven? How does an organization get there? Continue reading by clicking the button below.

READ FULL ARTICLE

THE 4 ROLES YOUR CHIEF DATA OFFICER MUST PLAY

In an interview with Dr. Richard Wang, DellTechnologies wrote an article that explains the 4 roles your Chief Data Officer must have.

"Although Chief Data Officer (CDO) is becoming a more common C-suite title, the role— not unlike data— is continuing to evolve and grow..."

READ FULL ARTICLE

CDO-1 Certificate Program

The CDO-1 Certificate Program offered by Dr. Richard Wang will explain the definition and landscape of the Chief Data Officer's roles and responsibilities, provide introductions to big data technologies, data policy, data strategy, data governance, data analytics, data integration, and tools that are immediately deployable by CDOs. The certificate program will also include hands-on application of the tools learned to help drive business cases.

TESTIMONIAL

This was the most valuable course I've attended in years! It was so refreshing to be immersed in a discussion with a technical slant that didn't focus on technology at all. A Chief Data Officer should be all about business strategy, enabling the use of data in delivering business outcomes. That's easy to say, but not always easy to do, and CDO Fundamentals gave me a range of tools that give me the confidence to make it happen in the real world. The curriculum balanced academic theory and practical application perfectly. Speakers from all disciplines were of the highest quality, and it was most impressive to hear about the application of the theory directly from living, breathing CDOs sharing their experiences – good and bad.

Steve Matthews, Fmr. TerraData

Next Upcoming Training: **April 25 - 26, 2019 @ Washington, DC**

REGISTER NOW

ASK THE EXPERT Q&A

Expert: Maria Villar, Enterprise Data Management & Governance Innovator, SAP

Question: How do you demonstrate/communicate business value in business $$ terms?

Click to see Maria Villar's answer

SPECIAL DISCOUNT CODE

FEDERAL, STATE AND GOVERNMENT EMPLOYEES

In light of the recent government shutdown, we'd like to extend a special discount to all federal, state and government employees. Please contact us to receive the code.

REGISTER NOW

General Information

All sessions of the Annual MITCDOIQ Symposium will be held at the

Massachusetts Institute of Technology
July 31 - August 2, 2019

Tang Building (E51)
MIT East Campus
2 Amherst Street
Cambridge, MA 02142

Register Now

To inquire about **speaker opportunities**, contact
Dr. Richard Wang at rwang@mit.edu

For **Sponsorship Opportunities**, contact
Robert Lutton at robert.lutton@sandhillconsultants.com

Volunteers are welcome! To learn more, contact
Collette Johnson at crjohnson7@ualr.edu

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