

**The 13th Annual MIT Chief Data Officer and  
Information Quality Symposium  
2019 Theme:  
"Evolving Data Intelligence for the Organization"**

Date: Wednesday, July 31, 2019 – Friday, August 2, 2019

Location: Massachusetts Institute of Technology  
Tang Building (E51), MIT East Campus  
70 Memorial Drive, Cambridge, MA, USA 02142

Dress Code: **Business casual**

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Day 1 - Wednesday, July 31, 2019 Theme - Business Value for the C Suite

<p><b>7:30 - 8:30 am</b></p>	<p><b>Registration</b></p>	<p><b>E51 - First Floor</b></p>
<p><b>9:30 - 10:00am</b></p>	<p><b>Session 1</b></p>	
<p>Session 1A 8:30 – 9:00am</p>	<p>Welcome &amp; Opening Remarks Richard Wang, Director, MIT CDOIQ Program Symposium Co-Chairs- Peter Anlyan, Paul Gillin, Robert Lutton, Arka Mukherjee, Kimberly Sanders, Jim Short, John Talburt, Barbara Wixom, Elizabeth Albee, Dan Everett, Mark Johnson, Mark E Krzysko Program Manager – Lisa Garrett</p> <p>Value Partners (We thank you!)</p> <p>MIT to Introduce Keynote:</p>	<p>Wong Auditorium</p>
<p>Session 1B 9:00 – 10:00am</p>	<p><b>Keynote:</b> <b>Title: 1B</b> <b>Speaker: 1B - Invited Jack Welch - Waiting on response</b> <b>Abstract: TBD</b></p>	<p>Wong Auditorium</p>
<p><b>10:00 – 10:15am</b></p>	<p><b>Break and Networking</b></p>	
<p><b>10:15 – 11:15am</b></p>	<p><b>Session 2</b></p>	
<p>Session 2A 10:15- 11:15am</p>	<p><b>Keynote:</b> <b>Title: 2A</b> <b>Speaker: Michael Conlin, Chief Data Officer, DoD / Pentagon Suite</b> <b>Abstract: TBD</b></p>	<p><b>Wong Auditorium</b></p>

<b>11:15 – 11:30am</b>	<b>Break and Networking</b>	
<b>11:30 – 12:30am</b>	<b>Session 3</b>	
Session 3A 11:30- 12:30pm	<b>Title: TBD</b> <b>Speaker:</b> Invited John Kotter - as well as Derek's Speaker Philip on Change Mgt <b>Waiting on Response</b> <b>Abstract: TBD</b>	<b>E51-145</b>
Session 3B 11:30- 12:30pm	<b>Title: 3B</b> <b>Speaker: 3B (Open)</b> <b>Abstract: 3B</b>	<b>E51-145</b>
Session 3C 11:30- 12:30pm	<b>Title: 3C</b> <b>Speaker: Premium Sponsor Fusion alliance</b> <b>Abstract: 3C</b>	<b>E51-149</b>
Session 3D 11:30- 12:30pm	<b>Title: Federal, State &amp; City topic</b> <b>Speaker: TBD</b> <b>Abstract: 3D</b>	<b>E51-151</b>
<b>12:30 pm – 2:00pm</b>	<b>Exhibits, Lunch, Networking</b>	<b>First Floor &amp; Ting Foyer</b>
<b>2:00 – 3:00pm</b>	<b>Session 4</b>	
Session 4A  2:00 – 3:00pm	<b>Title: Ethics and Cybersecurity</b> <b>Speakers:</b> Asked Jim to assist in Panel Erin Kenneally (Department of Homeland Security). Professor Lynda Applegate, Harvard Business School. Stuart Madnick, MIT <b>Moderator: (Jim Short Moderator)</b> <b>Waiting on Response</b>	<b>Wong Auditorium</b>

	<b>Abstract: 4A</b>	
<b>Session 4B</b> 2:00 – 3:00pm	<b>Title: PWC Premium Sponsor Session</b> <b>Speaker: Premium Sponsor PWC</b> <b>Abstract: 4B</b>	<b>E51-145</b>
<b>Session 4C</b> 2:00 – 3:00pm	<b>Title: 4C</b> <b>Speaker: Invited Dimitris Bertsimas</b> <a href="http://mitsloan.mit.edu/faculty-and-research/faculty-directory/detail/?id=41218">http://mitsloan.mit.edu/faculty-and-research/faculty-directory/detail/?id=41218</a> Waiting on Response <b>Abstract: 4C</b>	<b>E51-149</b>
<b>Session 4D</b> 2:00 – 3:00pm	<b>Title: 4D</b> <b>Speaker: Federal, State &amp; City CDO &amp; Data Leaders Track</b> <b>Abstract: 4D</b>	<b>E51-151</b>
<b>3:00 – 3:30pm</b>	<b>Coffee Break &amp; Networking</b>	
<b>3:30 – 4:30pm</b>	<b>Session 5</b>	
<b>Session 5A</b> 3:30 – 4:30pm	<b>Title: CDO Trends and Perspectives- Part I</b> <b>Speakers: Randy Bean, Wayne E and &amp; Gartner - Michael and Lydia</b> <b>Abstract: 5A</b>	<b>Wong Auditorium</b>
<b>Session 5B</b> 3:30 – 4:30pm	<b>Title: On Master Data Management - Panel</b> <b>Speakers: Elena Alikhacchkina, Johnson and Johnson - Panel</b> <b>Abstract: 5B</b>	<b>E51-145</b>
<b>Session 5C</b> 3:30 – 4:30pm	<b>Title: TBD 5C</b> <b>Speaker: Invited Jim Short</b>	<b>E51-149</b>

	<b>TBD - 5C</b>	
<b>Session 5D</b> 3:30 – 4:30pm	<b>Title: 5D</b> <b>TBD Federal, State &amp; City</b> <b>CDO &amp; Data Leaders Track</b> <b>TBD 5D</b>	<b>E51-151</b>
<b>4:35 – 6:00pm</b>	<b>Session 6 - Partners: Industry Solutions: Use Case Successes</b>	
<b>Session 6A</b> 4:35 – 5:15pm  5:20 – 6:00pm	<b>Regular Sponsor 1</b> <b>Title: Sponsor #1</b> <b>Speaker: Sponsor #1</b> <b>Abstract: Sponsor #1</b>  <b>Regular Sponsor 5 – Open</b> <b>Title: Sponsor #5</b> <b>Speaker: Sponsor #5</b> <b>Abstract: Sponsor #5</b>	<b>Wong Auditorium</b>
<b>Session 6B</b> 4:35 – 5:15pm  5:20 – 6:00pm	<b>Regular Sponsor 2 -</b> <b>Title: Sponsor #2</b> <b>Speaker: Sponsor #2</b> <b>Abstract: Sponsor #2</b>  <b>Regular Sponsor 6 - Open</b> <b>Title: Sponsor #6</b> <b>Speaker: Sponsor #6</b> <b>Abstract: Sponsor #6</b>	<b>E51-145</b>
<b>Session 6C</b> 4:35 – 5:15pm	<b>Regular Sponsor 3 -</b> <b>Title: Sponsor #3</b> <b>Speaker: Sponsor #3</b> <b>Abstract: Sponsor #3</b>	<b>E51-149</b>

5:20 – 6:00pm	<b>Regular Sponsor 7 – Open</b> <b>Title: Sponsor #7</b> <b>Speaker: Sponsor #7</b> <b>Abstract: Sponsor #7</b>	
<b>Session 6D</b> 4:35 – 5:15pm	<b>Regular Sponsor 4 – Open</b> <b>Title: Sponsor #4</b> <b>Speaker: Sponsor #4</b> <b>Abstract: Sponsor #4</b>	<b>E51-151</b>
5:20 – 6:00pm	<b>Regular Sponsor 8 -Open</b> <b>Title: Sponsor #8</b> <b>Speaker: Sponsor #8</b> <b>Abstract: Sponsor #8</b>	
6:00 – 8:00pm	<b>End of Day 1 – Reception, meet the Value Add Partners, &amp; Networking</b>	<b>Ting Foyer &amp; Ground floor</b>
8:00 – onwards	<b>BIRDS OF A FEATHER MEETING SELF-ORGANIZED</b>	
<b>Day 2 - Thursday, Aug 1, 2019 THEME -BEST PRACTICES ON DATA GOVERNANCE &amp; QUALITY</b>		
<b>8:00 – 8:50am</b>	<b>Registration &amp; Continental Breakfast</b>	<b>E51 - First Floor</b>
<b>8: 50– 10:00am</b>	<b>Session 7</b>	
<b>Session 7A</b> <b>8:50 - 9:00am</b>	Welcome Back	<b>Wong Auditorium</b>
<b>Session 7B</b> <b>9:00 – 10:00am</b>	<b><u>Keynote:</u></b> <b><u>Title: 7B</u></b> <b>Speaker: 7B</b> <b>Possible McDonalds CDO (invited)</b> <b>Waiting on response</b>	<b>Wong Auditorium</b>

	<b>Abstract: 7B</b>	
<b>10:00 – 10:15am</b>	<b>Break and network</b>	
<b>10:15 – 11:15am</b>	<b>Session 8</b>	
<b>Session 8A 10:15- 11:15am</b>	<b>Keynote: Title: 8A  Speaker: 8A Possible MasterCard CDO Waiting on response  Abstract: Ethics</b> <b>8A</b>	<b>Wong Auditorium</b>
<b>11:15 – 11:30am</b>	<b>Break and Networking</b>	
<b>11:30 – 12:30am</b>	<b>Session 9</b>	
<b>Session 9A 11:30 – 12:30pm</b>	<b>Title: 9A Speaker: Dr Michael Stonebraker, TAMR Abstract: 9A</b>	<b>Wong Auditorium</b>
<b>Session 9B  11:30 – 12:30pm</b>	<b>Title: <b>9B</b> Transforming Business via Data Analytics Panel  Speaker: <b>9B</b> (Panel) Winston and Strong, US Ventures, Pfizer, McGraw Hill Invited: Waiting on Response  Abstract: 9B</b>	<b>E51-145</b>
<b>Session 9C 11:30 – 12:30pm</b>	<b>Title: PWC Premium Sponsor Session Speaker: Premium Sponsor PWC Abstract: 9C</b>	<b>E51-149</b>
<b>Session 9D</b>	<b>Title: 100 What City Works - CDO Success</b>	<b>E51-151</b>

11:30 – 12:30pm	<b>Speaker: Melissa Bridges</b> <b>Abstract 9D</b>	
<b>12:30 pm – 2:00pm</b>	<b><i>Exhibits, Lunch, Networking</i></b>	<b><i>First Floor &amp; Ting Foyer</i></b>
<b>2:-00 – 3:00pm</b>	<b>Session 10</b>	
<b>Session 10A</b> 2:00 – 3:00pm	<b>Title: - CDO Panel</b> <b>Speaker: Randy Bean</b> <b>Abstract: 10A</b>	<b>Wong Auditorium</b>
<b>Session 10B</b> 2:00 – 3:00pm	<b>Title: 10B</b> <b>Speaker: Premium Sponsor - Global Ids</b> <b>Abstract: 10B</b>	<b>E51-145</b>
<b>Session 10C</b> 2:00 – 3:00pm	<b>Title: 10C</b> <b>Panel on Clinical Trials and Data Analytics</b> <b>Speaker:</b> <b>GGK, Pfizer, BioGen, Astellas 10C</b> <b>Invited, waiting on response Pharma</b> <b>Abstract: 10C</b>	<b>E51-149</b>
<b>Session 10D</b> 2:00 – 3:00pm	<b>Title: 10D</b> <b>Speaker: Federal, State &amp; City</b> <b>CDO &amp; Data Leaders Track</b> <b>Abstract: TBD</b>	<b>E51-151</b>
<b>3:00 – 3:30pm</b>	<b>Coffee Break &amp; Networking</b>	
<b>3:30 – 4:30pm</b>	<b>Session 11</b>	
<b>Session 11A</b> 3:30 – 4:30pm	<b>Title: CDO Trends and Perspectives - Part II</b> <b>Speakers: Randy Bean, Wayne E and Gartner - Michael and Lydia</b> <b>Abstract: TBD</b>	<b>Wong Auditorium</b>
<b>Session 11B</b> 3:30 – 4:30pm	<b>Title: 11B: CDO Resume (invite Head hunters)</b> <b>Speaker: 11B: Possible David Blaszowsky</b>	<b>E51-145</b>



	<b>Abstract: 11B</b>	
<b>Session 11C</b> 3:30 – 4:30pm	<b>Title: 11C</b> <b>Speakers: Sandhill Consultants</b> <b>Abstract: TBD</b>	<b>E51-149</b>
<b>Session 11D</b> 3:30 – 4:30pm	<b>Title: 11D</b> <b>Speaker: Federal, State &amp; City</b> <b>CDO &amp; Data Leaders Track</b>  <b>Abstract: TBD</b>	<b>E51-151</b>
<b>4:35 – 5:35pm</b>	<b>Session 12</b>	
<b>Session 12A</b> 4:35 – 5:35pm	<b>Title: 12A TBD</b> <b>Speaker: Tom Davenport</b> <b>Invited but waiting to respond</b>  <b>Abstract: 12A</b> <b>Bringing analytics and big data to its logical conclusion—what happens to us humans when smart machines make many important decisions?”.</b>	<b>Wong Auditorium</b>
<b>Session 12B</b> 4:35 – 5:35pm	<b>Title: 12B</b> <b>Speaker: Premium Sponsor - At Scale</b> <b>Abstract: 12B</b>	<b>E51-145</b>
<b>Session 12C</b> 4:35 – 5:35pm	<b>Title: 12C</b> <b>Speaker: (Open)</b> <b>Abstract: 12C</b>	<b>E51-149</b>
<b>Session 12D</b> 4:35 – 5:35pm	<b>Title: TBD</b> <b>Speaker: Federal, State &amp; City</b> <b>CDO &amp; Data Leaders Track</b>  <b>Abstract: 12D</b>	<b>E51-151</b>
<b>Session 12</b> 5:40–6:00pm	<b>Birds of a Feather Meetings</b> <b>Rooms that are available by Industry / Topic</b>	<b>Wong Auditorium &amp; all classrooms</b>

**Day 3 - Friday, Aug 2, 2019 THEME - LEADING EDGE TECHNOLOGY**

<b>8:00 – 9:00am</b>	<b>Continental Breakfast</b>	<b>Ting Foyer</b>
<b>9: 00– 10:00am</b>	<b>Session 13</b>	
<b>Session 13A</b> <b>9:00 - 9:05am</b>	Welcome Back	<b>Wong Auditorium</b>
<b>Session 13B</b> <b>9:05 - 10:00am</b>	- <b>Keynote:</b> <b>Title: TBD</b>  <b>Speaker: Rod Bodkin, Technical Director, Applied AI, GOOGLE Inc</b> <b>Abstract: 13B</b>	<b>Wong Auditorium</b>
<b>10:00 – 10:15am</b>	<b>Coffee Break &amp; Networking</b>	
<b>10:15–11:15pm</b>	<b>SESSION 14</b>	<b>Ting Foyer</b>
<b>Session 14A</b> 10:30am – 11:30pm	<b>Title: 14A</b> <b>Speaker:</b> <b>Dr Prakriteswar Santikary (ERT) - Presentation</b> <b>Abstract: 14A</b>	<b>Wong Auditorium</b>
<b>Session 14B</b> 10:30am – 11:30pm	<b>Title: 14B</b> <b>Speaker: 14B (Open)</b> <b>Abstract: 14B</b>	<b>E51-145</b>
<b>Session 14C</b> 10:30am – 11:30pm	<b>Title: 14C</b> <b>Speaker: 14C (Open)</b>	<b>E51-149</b>

	<b>Abstract: 14C</b>	
<b>Session 14D</b> 10:30am – 11:30am	<b>Title: 14D</b> <b>Speaker: Federal, State &amp; City</b> <b>CDO &amp; Data Leaders Track</b> <b>Abstract: 14D</b>	<b>E51-151</b>
<b>11:35–12:00pm</b>	<b>SESSION 15</b>	
<b>Session 15</b> 11:35–12:00pm	<b>Town Hall Meeting and Concluding Remarks</b> <b>Robert Lutton - MITCDOIQ Sympoisum Co-Director</b> <b>Arka Mukherjee, Chief Executive Officer, Global IDs</b> <b>Mark Johnson, Strategic Data Management and Analytics Executive Leader, Fusion Alliance</b>	<b>Wong Auditorium</b>
	<b>End of Symposium</b>	