



**The 13th Annual MIT Chief Data Officer and
Information Quality Symposium
2019 Theme:
"Evolving Data Intelligence for the Organization"**

Date: Wednesday, July 31, 2019 – Friday, August 2, 2019

Location: Massachusetts Institute of Technology
Tang Building (E51), MIT East Campus
70 Memorial Drive, Cambridge, MA, USA 02142

Dress Code: **Business casual**

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Day 1 - Wednesday, July 31, 2019
Theme - Business Value for the C Suite

7:30 - 8:30 am	Registration	E51 - First Floor
9:30 - 10:00am	Session 1	
Session 1A 8:30 – 9:00am	Welcome & Opening Remarks Richard Wang, Director, MIT CDOIQ Program Symposium Co-Chairs- Peter Anlyan, Paul Gillin, Robert Lutton, Arka Mukherjee, Kimberly Sanders, Jim Short, John Talburt, Barbara Wixom, Elizabeth Albee, Dan Everett, Mark Johnson, Mark E Krzysko Program Manager – Lisa Garrett Value Partners (We thank you!) MIT to Introduce Keynote:	Wong Auditorium
Session 1B 9:00 – 10:00am	Keynote: Title: 1B Speaker: 1B - Possible Allison Sagraves CDO at M&T Bank. & (possibly the CEO) to co-present on evolving from technical data Abstract: TBD	Wong Auditorium
10:00 – 10:15am	Break and Networking	
10:15 – 11:15am	Session 2	
Session 2A 10:15- 11:15am	Keynote: Title: 2A Speaker: Michael Conlin, Chief Data Officer, DoD / Pentagon Suite Abstract: TBD	Wong Auditorium
11:15 – 11:30am	Break and Networking	
11:30 – 12:30am	Session 3	
Session 3A 11:30- 12:30pm	Title: TBD Speaker: Tom Davenport - Confirmed Abstract: TBD	E51-145
	Title: 3B	



Session 3B 11:30- 12:30pm	Speaker: 3B (Open) Abstract: 3B	E51-145
Session 3C 11:30- 12:30pm	Title: 3C Speaker: Premium Sponsor Fusion alliance Abstract: 3C	E51-149
Session 3D 11:30- 12:30pm	Title: Federal, State & City topic Speaker: TBD Abstract: 3D	E51-151
12:30 pm – 2:00pm	Exhibits, Lunch, Networking	First Floor & Ting Foyer
2:00 – 3:00pm	Session 4	
Session 4A 2:00 – 3:00pm	Title: Panel CDO Speakers: Randy Bean Moderator: Randy Bean Abstract: 4A	Wong Auditorium
Session 4B 2:00 – 3:00pm	Title: PWC Premium Sponsor Session Speaker: Premium Sponsor PWC Abstract: 4B	E51-145
Session 4C 2:00 – 3:00pm	Title: 4C Speaker: Invited Dimitris Bertsimas http://mitsloan.mit.edu/faculty-and-research/faculty-directory/detail/?id=41218 Waiting on Response Abstract: 4C	E51-149
Session 4D 2:00 – 3:00pm	Title: 4D Speaker: Federal, State & City CDO & Data Leaders Track Abstract: 4D	E51-151
3:00 – 3:30pm	Coffee Break & Networking	
3:30 – 4:30pm	Session 5	
Session 5A 3:30 – 4:30pm	Title: CDO Trends and Perspectives- Part I Speakers: Randy Bean, Wayne E and & Gartner - Michael and Lydia Abstract: 5A	Wong Auditorium
Session 5B	Title: On Master Data Management - Panel	



3:30 – 4:30pm	Speakers: Elena Alikhacchikina, Johnson and Johnson - Panel Abstract: 5B	E51-145
Session 5C 3:30 – 4:30pm	Title: Use Cases on Blockchain 5C Speaker: Invited Jim Short Panel / Workshop on Blockchain TBD - 5C	E51-149
Session 5D 3:30 – 4:30pm	Title: 5D TBD Federal, State & City CDO & Data Leaders Track TBD 5D	E51-151
4:35 – 6:00pm	Session 6 - Partners: Industry Solutions: Use Case Successes	
Session 6A 4:35 – 5:15pm 5:20 – 6:00pm	Regular Sponsor 1 Title: Sponsor #1 Speaker: Sponsor #1 Abstract: Sponsor #1 Regular Sponsor 5 – Open Title: Sponsor #5 Speaker: Sponsor #5 Abstract: Sponsor #5	Wong Auditorium
Session 6B 4:35 – 5:15pm 5:20 – 6:00pm	Regular Sponsor 2 - Title: Sponsor #2 Speaker: Sponsor #2 Abstract: Sponsor #2 Regular Sponsor 6 - Open Title: Sponsor #6 Speaker: Sponsor #6 Abstract: Sponsor #6	E51-145
Session 6C 4:35 – 5:15pm 5:20 – 6:00pm	Regular Sponsor 3 - Title: Sponsor #3 Speaker: Sponsor #3 Abstract: Sponsor #3 Regular Sponsor 7 – Open Title: Sponsor #7 Speaker: Sponsor #7 Abstract: Sponsor #7	E51-149



Session 6D 4:35 – 5:15pm 5:20 – 6:00pm	Regular Sponsor 4 – Open Title: Sponsor #4 Speaker: Sponsor #4 Abstract: Sponsor #4 Regular Sponsor 8 -Open Title: Sponsor #8 Speaker: Sponsor #8 Abstract: Sponsor #8	E51-151
6:00 – 8:00pm	End of Day 1 – Reception, meet the Value Add Partners, & Networking	Ting Foyer & Ground floor
8:00 – onwards	BIRDS OF A FEATHER MEETING SELF-ORGANIZED	



Day 2 - Thursday, Aug 1, 2019

THEME -BEST PRACTICES ON DATA GOVERNANCE & QUALITY

8:00 – 8:50am	Registration & Continental Breakfast	E51 - First Floor
8: 50– 10:00am	Session 7	
Session 7A 8:50 - 9:00am	Welcome Back	Wong Auditorium
Session 7B 9:00 – 10:00am	Keynote: Title: 7B Speaker: 7B Possible McDonalds CDO (invited) Waiting on response Abstract: 7B	Wong Auditorium
10:00 – 10:15am	Break and network	
10:15 – 11:15am	Session 8	
Session 8A 10:15- 11:15am	Keynote: Title: 8A Speaker: 8A Possible MasterCard CDO Waiting on response Abstract: 8A Ethics	Wong Auditorium
11:15 – 11:30am	Break and Networking	
11:30 – 12:30am	Session 9	
Session 9A 11:30 – 12:30pm	Title: 9A Speaker: Dr Michael Stonebraker, TAMR Abstract: 9A	Wong Auditorium
Session 9B 11:30 – 12:30pm	Title: 9B Transforming Business via Data Analytics Panel Speaker: 9B (Panel) Winston and Strong, US Ventures, Pfizer, McGraw Hill Invited: Waiting on Response Abstract: 9B	E51-145
Session 9C 11:30 – 12:30pm	Title: PWC Premium Sponsor Session Speaker: Premium Sponsor PWC	E51-149



	Abstract: 9C	
Session 9D 11:30 – 12:30pm	Title: 100 What City Works - CDO Success Speaker: Melissa Bridges Abstract 9D	E51-151
12:30 pm – 2:00pm	Exhibits, Lunch, Networking	First Floor & Ting Foyer
2:-00 – 3:00pm	Session 10	
Session 10A 2:00 – 3:00pm	Title: - CDO Panel Speaker: Randy Bean Abstract: 10A	Wong Auditorium
Session 10B 2:00 – 3:00pm	Title: 10B Speaker: Premium Sponsor - Global Ids Abstract: 10B	E51-145
Session 10C 2:00 – 3:00pm	Title: 10C Panel on Clinical Trials and Data Analytics Speaker: 10C GGK, Pfizer, BioGen, Astellas Pharma Invited, waiting on response Abstract: 10C	E51-149
Session 10D 2:00 – 3:00pm	Title: 10D Speaker: Federal, State & City CDO & Data Leaders Track Abstract: TBD	E51-151
3:00 – 3:30pm	Coffee Break & Networking	
3:30 – 4:30pm	Session 11	
Session 11A 3:30 – 4:30pm	Title: CDO Trends and Perspectives - Part II Speakers: Randy Bean, Wayne E and & Gartner - Michael and Lydia Abstract: TBD	Wong Auditorium
Session 11B 3:30 – 4:30pm	Title: 11B: CDO Resume (invite Head hunters) Speaker: 11B: Possible David Blazzkowsky Abstract: 11B	E51-145
Session 11C 3:30 – 4:30pm	Title: 11C Speakers: Sandhill Consultants Abstract: TBD	E51-149
Session 11D 3:30 – 4:30pm	Title: 11D Speaker: Federal, State & City CDO & Data Leaders Track Abstract: TBD	E51-151
4:35 – 5:35pm	Session 12	



Session 12A 4:35 – 5:35pm	Title: 12A TBD Speaker: Invited John Kotter - as well as Derek's Speaker Philip on Change Mgt Abstract: 12A	Wong Auditorium
Session 12B 4:35 – 5:35pm	Title: 12B Speaker: Premium Sponsor - At Scale Abstract: 12B	E51-145
Session 12C 4:35 – 5:35pm	Title: 12C Speaker: (Open) Abstract: 12C	E51-149
Session 12D 4:35 – 5:35pm	Title: TBD Speaker: Federal, State & City CDO & Data Leaders Track Abstract: 12D	E51-151
Session 12 5:40–6:00pm	Birds of a Feather Meetings Rooms that are available by Industry / Topic	Wong Auditorium & all classrooms



Day 3 - Friday, Aug 2, 2019
THEME - LEADING EDGE TECHNOLOGY

8:00 – 9:00am	Continental Breakfast	Ting Foyer
9: 00– 10:00am	Session 13	
Session 13A 9:00 - 9:05am	Welcome Back	Wong Auditorium
Session 13B 9:05 - 10:00am	Keynote: Title: TBD Speaker: Ron Bodkin, Technical Director, Applied AI, GOOGLE Inc Abstract: 13B	Wong Auditorium
10:00 – 10:15am	Coffee Break & Networking	
10:15–11:15pm	SESSION 14	
Session 14A 10:30am – 11:30pm	Title: 14A Panel : leading the cloud and AI Panel Speaker: Dr Prakriteswar Santikary (ERT) - Panel Abstract: 14A	Wong Auditorium
Session 14B 10:30am – 11:30pm	Title: 14B Speaker: 14B (Open) Abstract: 14B	E51-145
Session 14C 10:30am – 11:30pm	Title: 14C Speaker: 14C (Open) Abstract: 14C	E51-149
Session 14D 10:30am – 11:30am	Title: 14D Speaker: Federal, State & City CDO & Data Leaders Track Abstract: 14D	E51-151
11:35–12:00pm	SESSION 15	
Session 15 11:35–12:00pm	Town Hall Meeting and Concluding Remarks Robert Lutton - MITCDOIQ Sympoisum Co-Director Arka Mukherjee, Chief Executive Officer, Global IDs Mark Johnson, Strategic Data Management and Analytics Executive Leader, Fusion Alliance	Wong Auditorium
	End of Symposium	





