

MIT Chief Data Officer and Information Quality Summit 2016

Perspectives on Evolution of the Chief Data Officer Role: Panel Discussion

July 14 | Cambridge, MA

www.newvantage.com

Boston | New York | San Francisco | Austin | Charlotte



Perspectives on Evolution of the CDO Role

Chair

Randy Bean

Founder and CEO | *NewVantage Partners* | Contributing Columnist | *Forbes* | *Wall Street Journal*

Panelists

John Bottega

Senior Advisor – *Chief Data Officer Forum* | Former Chief Data Officer | *Bank of America* | *CitiGroup*

Gene Leganza

Vice President | Research Director | *Forrester Research*

Mark Ramsey

Chief Data Officer | *GlaxoSmithKline*

Richard Wendell

President | *International Society of Chief Data Officers*

2016 Big Data Executive Survey | Participating Companies

Financial Services | Insurance

AIG

AllState

American Express

Bank of America

Capital One

Charles Schwab

Cigna

CitiGroup

Citizens Bank

Fidelity Investments

Freddie Mac

GE Capital

The Hartford

JP Morgan Chase

Lincoln Financial

MasterCard

MetLife

Moody's

Morgan Stanley

Nationwide

Regions Bank

Standard & Poors

State Street

TD Ameritrade

Travelers

UBS

US Bank

Wells Fargo

Health Care | Life Sciences

Alkermes

Astellas

CVS Health

GlaxoSmithKline

Harvard Medical School

Johnson & Johnson

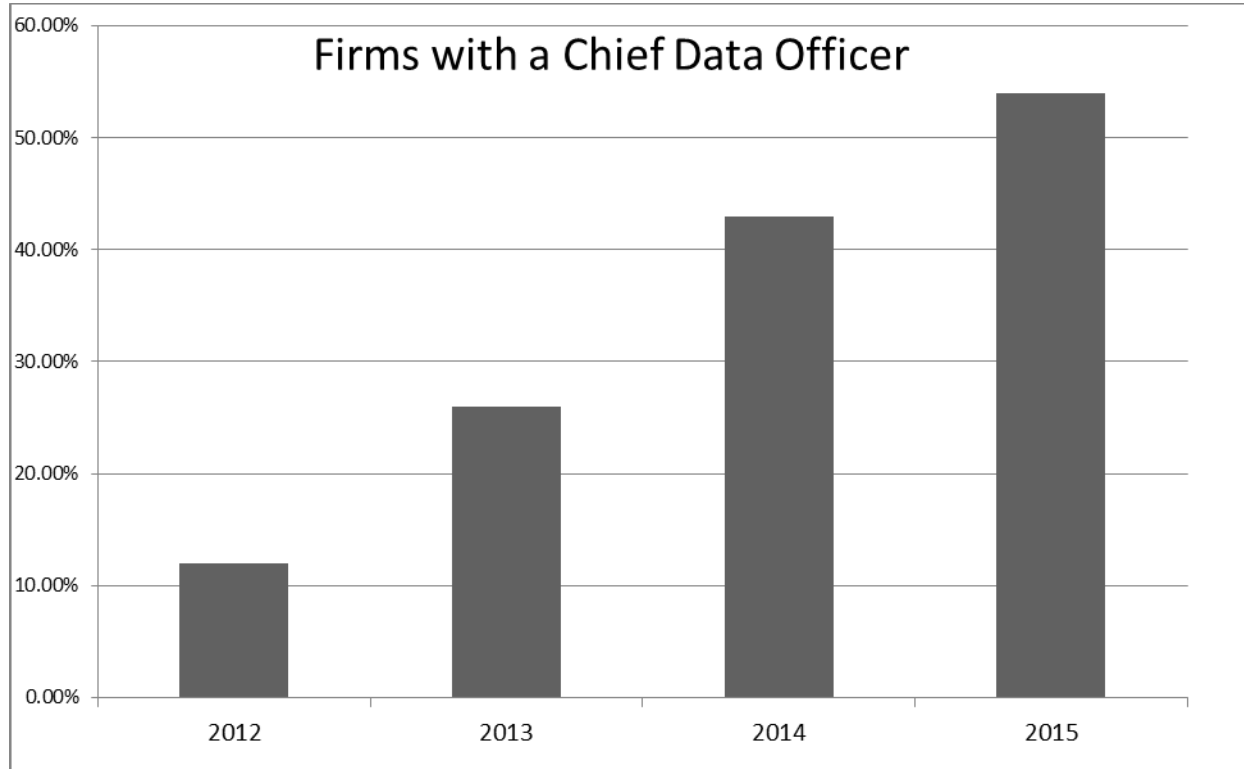
Unites Healthcare

<u>Executive Participation</u>	
C-Executives	35.9%
Head of Big Data	28.6%
Head of Analytics	12.5%
Senior Technologist	16.1%

<u>Breakdown by Role</u>	
Chief Data Officer	50.0%
President CEO	20.0%
Chief Information Officer	15.0%

<u>Industry Representation</u>	
Financial services	73.2%
Life sciences	17.9%
Other sectors	8.9%

2016 Big Data Executive Survey | CDO's Emerge



Chief Data Officer Function	2012	2013	2014	2015
Firms with a Chief Data Officer	12%	26%	43%	54%

Panel Discussion

- *How is the Chief Data Officer role evolving?*
- *How will Chief Data Officers move from “defense” to “offense”?*
- *What will the role of the Chief Data Officer look like in the future?*
- *What are the obstacles to success and business adoption?*
- *What can Chief Data Officers do to maximize business impact?*
- *Questions*